



PRESS RELEASE – For Immediate Release

## **Safety Advocate Uses 23 Years Experience To Launch Children's Safety Book Series and Website**

*Jacksonville, FL – August 12, 2010* Safety advocate and retired law enforcement sergeant, Teresa Meares, uses her experience to create an innovative book series supported by a new website, [www.thinksafe2besafe.com](http://www.thinksafe2besafe.com) to help teach children about safety.

The new book series is written by Meares and contains three books with easy-to-read short illustrated stories. The titles includes "***I'm Lost, What Should I Do?***", "***Knock, Knock - Who Is At The Door?***" and "***What Is A Stranger?***". Meares chose Prindle House for her publishing partner. Her books have simple and fun lessons that let children and their parent(s) imagine examples that would fit their family life. This is the first of several series to be released that will teach and reinforce children's safety.

"With these books, children and their parent(s) can learn to express how they would react in a threatening situation" says Meares. "Learning and discussing the simple things a child can do to be safer can be a life-saving activity, and these books are based on initiating those safety discussions through reading together."

The website is carefully designed as a secure location for children to interact and participate while learning about safety through having fun. Interactive activities include a safety quiz, games, puzzles, which are appropriate for a wide range of ages (3-10). Also, it features the "***Be Safe Club***", a free safety based club children can join, which provides safety tips to children via emails from a Think Safe 2 Be Safe trained safety professional that communicates "in character" as the website's mascots when answering questions and providing safety tips.

According to a report from the National Center for Missing and Exploited Children, over 2,000 children are reported missing nationwide each day. As part of Meares' community spirit initiative she plans to donate 10% of all book sales to a charity that will benefit missing children.

Books are available for purchase at the website [www.thinksafe2besafe.com](http://www.thinksafe2besafe.com)

**About the Author** - Teresa Meares lives in Jacksonville, FL with her husband, Gary. Together they have four children. She is currently CEO of D.G.G. Taser & Tactical Supply. Meares has 23 years of law enforcement experience, and is a retired patrol sergeant with the St Johns County Sheriff's Office. She is an advocate for educating parents and children on being aware of personal safety and educating them on how to keep themselves as well as their children safe.

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